



SERVICE LEARNING AND CIVIC ENGAGEMENT THROUGH HIGHER EDUCATION

## KYLE ANDERSON | ELON UNIVERSITY

# BRINGING DATA TO LIFE: LEVERAGING WHAT YOU COLLECT TO TELL YOUR CAMPUS STORY OF COMMUNITY ENGAGEMENT

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### ABSTRACT:

Each campus GivePulse works with has its own distinctive approach for how it leverages data. At Elon University, our partnership with GivePulse has transformed how we gather and share community engagement data. We will highlight how GivePulse can be a helpful tool for data collection and storytelling. Elon's data dashboard, community partner matrix, and other innovative tools that showcase engagement efforts will be shared. Participants will consider ways data can amplify their own campuses' story.

**THEMATIC FOCUS: LEARNING THE CHORDS | PLAYING AROUND | SURPRISING COLLABORATIONS | DISSONANCE & RESILIENCE**

### BIO(S):

#### **KYLE ANDERSON**

Kyle Anderson serves as Associate Director in the Kernodle Center for Civic Life at Elon University. Through his role at Elon, Kyle wears numerous hats but works primarily with student leaders in order to facilitate meaningful partnerships with many local partners in Alamance County, North Carolina. Prior to his role at Elon, Kyle had the opportunity to do similar work engaging students in their local communities at the University of Georgia, Iowa Campus Compact, and Interfaith Youth Core.