



SERVICE LEARNING AND CIVIC ENGAGEMENT THROUGH HIGHER EDUCATION

PHILLIP MOTLEY | ELON UNIVERSITY

IMMERSIVE LEARNING AND COMMUNITY-BASED LEARNING: COMPATIBLE AND COLLABORATIVE PRACTICES

ABSTRACT:

This presentation will propose that community-based learning, regardless of discipline, format, or location, is an excellent complement to immersive learning. What would CBL look like without the opportunity for students to immerse themselves in authentic engagement with community partners? This presentation will share findings from an IRB-approved qualitative study with teaching faculty and staff from 15 institutions spanning three countries. The collected data will demonstrate how CBL is at the pinnacle of immersive learning practices.

THEMATIC FOCUS: PLAYING AROUND | LEARNING THE CHORDS

BIO(S):

PHILLIP MOTLEY

Phillip Motley is a Professor of Communication Design at Elon University, where he teaches visual communication and interactive media courses. He is Elon's current Faculty Fellow for Community-Based Learning. His research interests include design and studio-based learning, community-engaged practices, and immersive pedagogies. He is a co-author of *An Introduction to Visual Theory and Practice in the Digital Age*, a co-editor of *Redesigning Liberal Education: Innovative Design for a Twenty-First-Century Undergraduate Education* and has published his scholarship in peer-reviewed journals including *Communication Teacher*, *Teaching and Learning Inquiry*, *Arts and Humanities in Higher Education*, *New Directions for Teaching and Learning*, and *Journalism and Mass Communication Educator*.

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